

May 21, 1996

DOCKET FILE COPY ORIGINAL

**EX PARTE**

William F. Caton  
Acting Secretary  
Federal Communications Commission  
Mail Stop 1170  
1919 M Street, N.W. , Room 222  
Washington, D.C. 20554

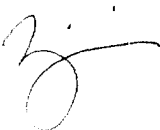
Dear Mr. Caton:

Re: CC Docket No. 96-45, Universal Service

Yesterday, Ronnie S. Thierman, Executive Director, State and Federal Regulatory Proceedings, Colin Petheram, Regulatory Manager, Universal Service, Peter W. Geiler, Financial Manager, Product Economics and Public Policy Analysis, all of Pacific Bell, James Stegeman, Senior Consultant, INDETEC International, and I met with John Morabito, Deputy Chief, Jon Reel, Pam Szymczak, and Gary Siegel, of the Accounting and Audits Division, Common Carrier Bureau, to discuss the issues summarized in the attached materials. Please associate these attachments with the above-referenced docket.

We are submitting two copies of this notice in accordance with Section 1.1206(a)(1) of the Commission's rules. Please stamp and return the provided copy to confirm your receipt. Please contact me should you have any questions

Sincerely,



cc: John Morabito  
Pam Szymczak  
Jon Reel  
Gary Siegel

No. of Copies rec'd  
FAC-001

021

# THE COST PROXY MODEL©

## **What is it**

The CPM is a database driven predictor of a least cost, forward looking local telecommunications network. It is based upon data collected from a small geographic unit which can be roled up into an geographic area, including CBG, WC, CATV, or according to other factors such as ethnicity, income, age, etc..

## **Distinguishing characteristic**

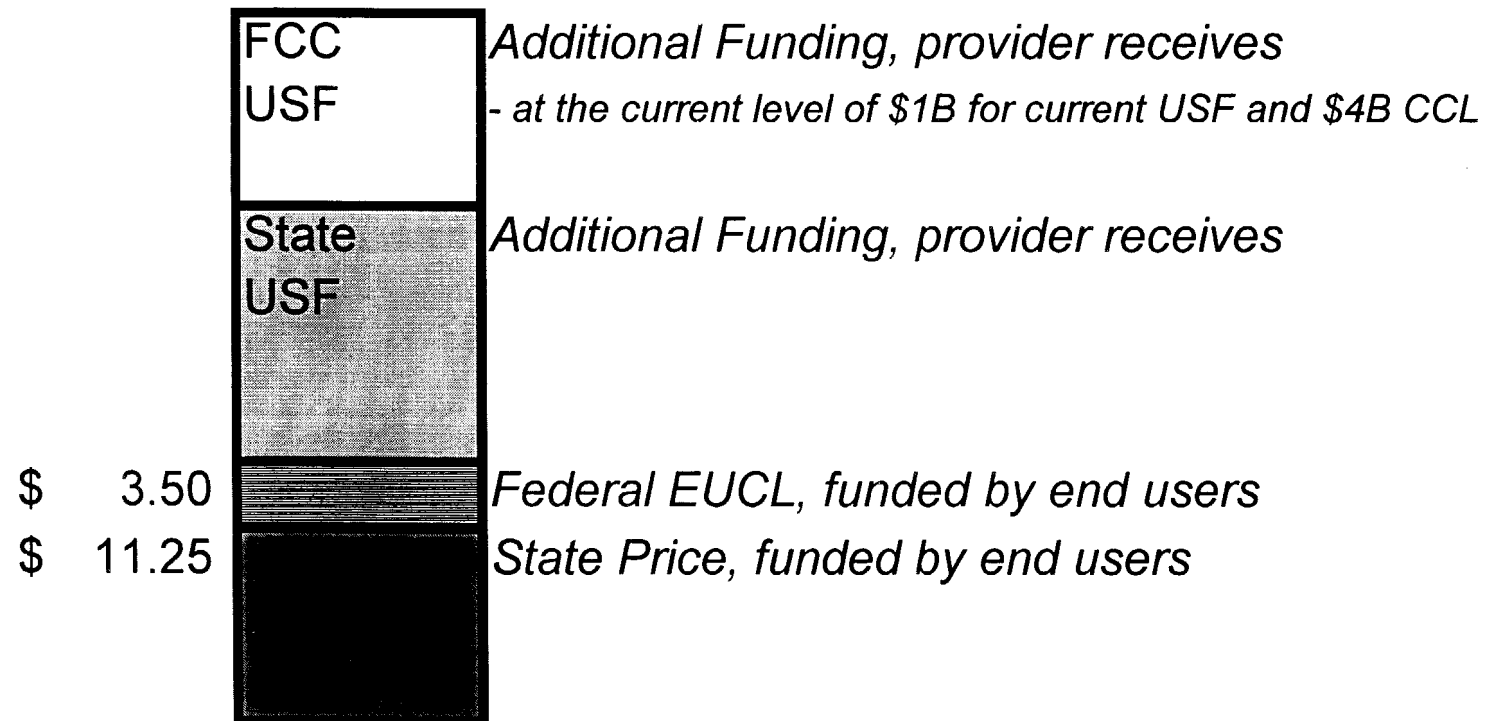
A SAS™ based, menu driven software system making it easy to use and run what if scenarios, contrasted to Excel™ spreadsheets based models.

## **Other advantages**

- Finer input geography - grid
- Delinks cash operating expenses from investments
- Includes all network elements
- All inputs are changeable
- Accurate assignment of of CBGs
- Recognizes individual provider uniqueness
- Flexible
- Works with both proprietary and commercial inputs

## ***California Example***

### FCC Subsidy Issue in Context of Total Cost of Universal Service



# CPM Development Criteria

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1. Accommodate any geography
2. Operate with or without proprietary data
3. Reflect realistic cost drivers

# 1. Accommodate Any Geography

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- Individual premises
- Wire centers
- Grid cells (any size)
- CATV areas
- Census block groups
- Entire state
- Cities and towns
- Arbitrary polygons

## 2. Operate With or Without Proprietary Data

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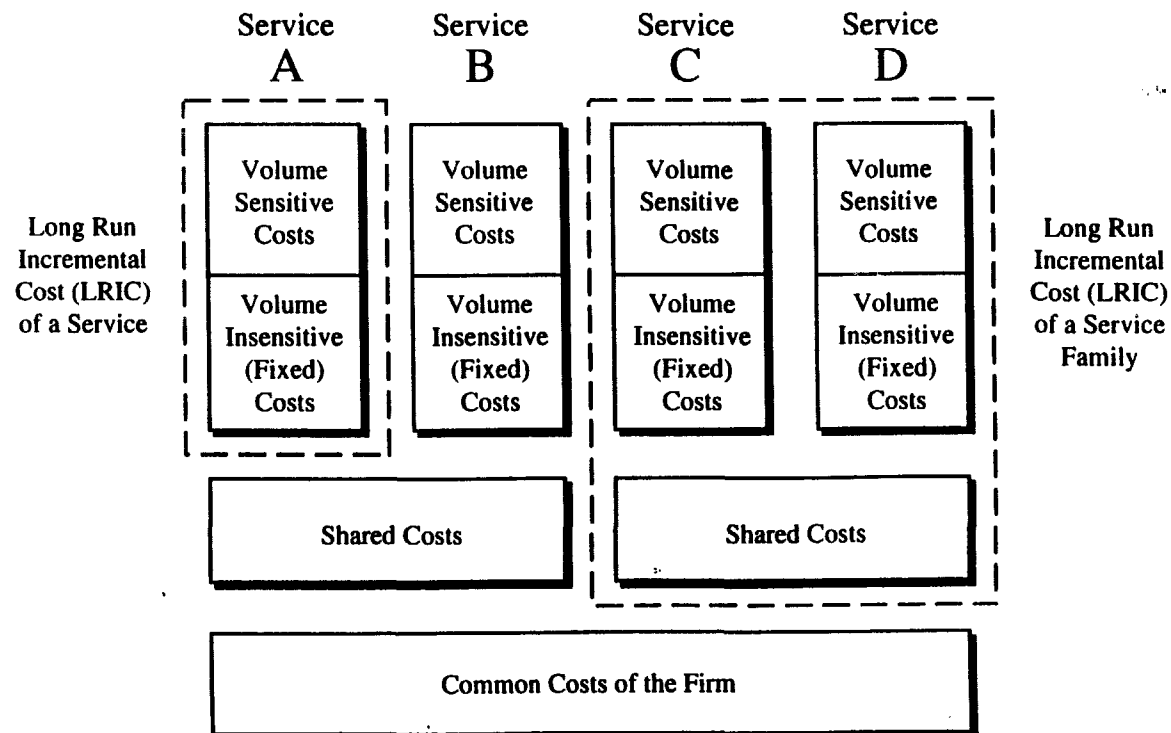
- Customer addresses
- Actual network
- Company costs
- Actual equipment
- Actual network topology
- Grid cells/other polygons
- Simulated network
- Average costs
- Assumed equipment
- Modeled network topology

### 3. Reflect Realistic Cost Drivers

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- Recognize terrain differences
- Assign Customers to serving wire center
- Accommodate specified technology
- Reflect actual distances and densities

	<u>Forward Looking</u>						Historical Cost <sup>1</sup>	Total Cost
	<u>Object Specific</u> Vol. Sens.	Vol. Insens.	Shared #1	Shared #2	Shared #3	Common Cost		
<b>A</b>	16	5	X		X	X	21	X
<b>B</b>	80	150	X			X	230	X
<b>C</b>	50	240		X		X	290	X
<b>D</b>	85	45		X	X	X	130	X
<b>Totals</b>	<b>231</b>	<b>440</b>	<b>40</b>	<b>5</b>	<b>20</b>	<b>10</b>	<b>671</b>	<b>766</b>





# TELEPHONE EXCHANGE AREAS

## CALIFORNIA PUBLIC UTILITIES COMMISSION

### LEGEND

**SYMBOL**  
 PACIFIC BELL (PB)  
 GTE CALIFORNIA (GT)  
 CONTEL OF CALIFORNIA (CT)  
 OTHER TELEPHONE COMPANIES  
 UNFILED TERRITORY  
 NUMBER PLAN AREA BOUNDARIES (NPA) - "AREA CODES"  
 LATA BOUNDARIES  
 PALM SPRINGS MARKET AREA  
 COUNTY LINES  
 COUNTY NAMES  
 MAJOR V - H COORDINATE INTERSECTIONS

REV 2/94

BASE MAP COURTESY OF PACIFIC BELL

### OTHER TELEPHONE COMPANIES

#### CALIFORNIA TELEPHONE COMPANY (CA)

Alameda, Alameda County, Alameda

#### CALIFORNIA-OREGON TELEPHONE COMPANY (CO)

Alameda, Alameda County, Alameda

#### CP NATIONAL (CP)

Alameda, Alameda County, Alameda

#### FRANCIS TELEPHONE COMPANY (FR)

Alameda, Alameda County, Alameda

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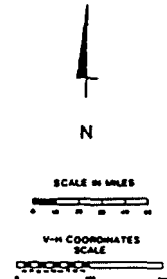
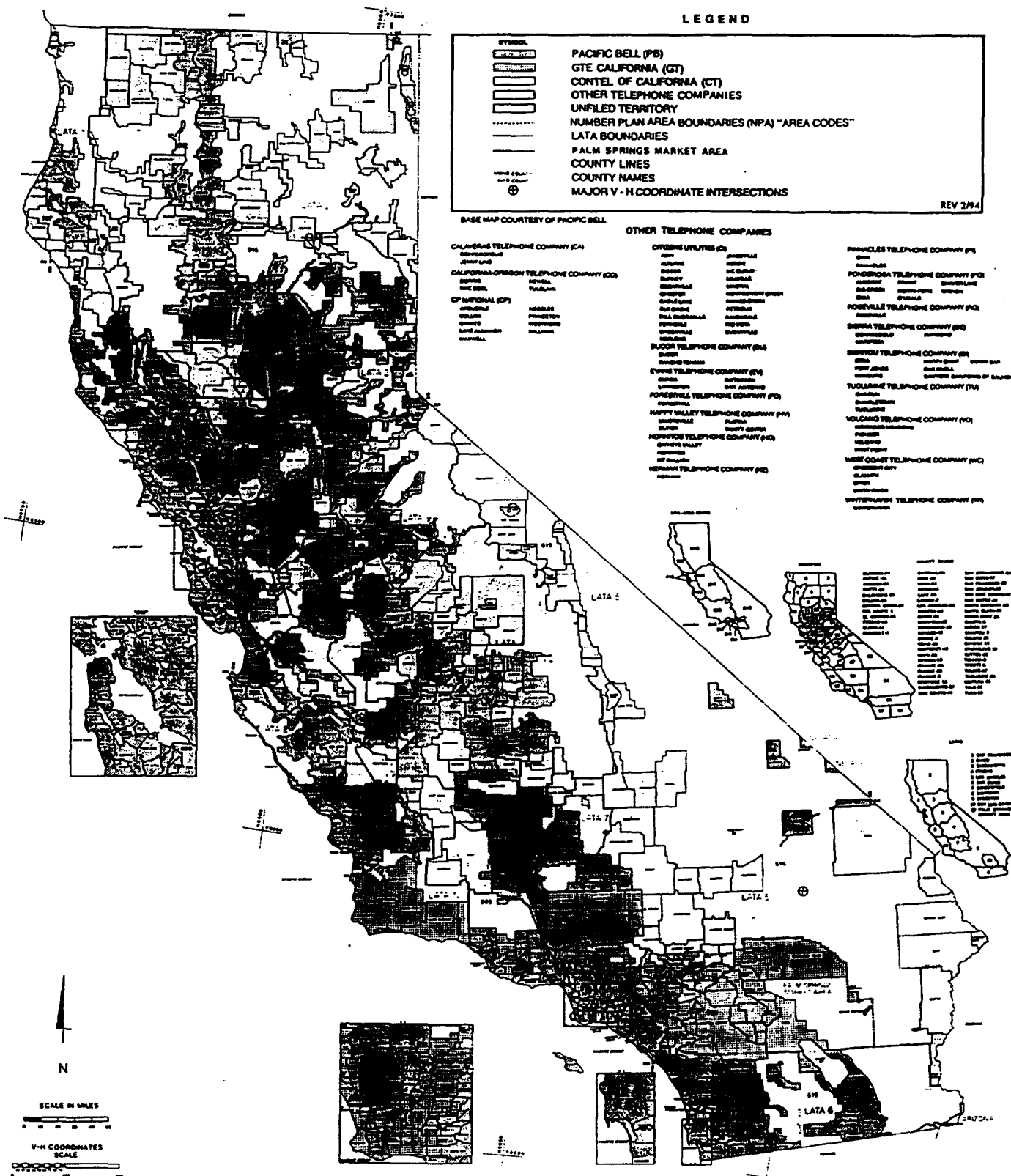
Alameda, Alameda County, Alameda

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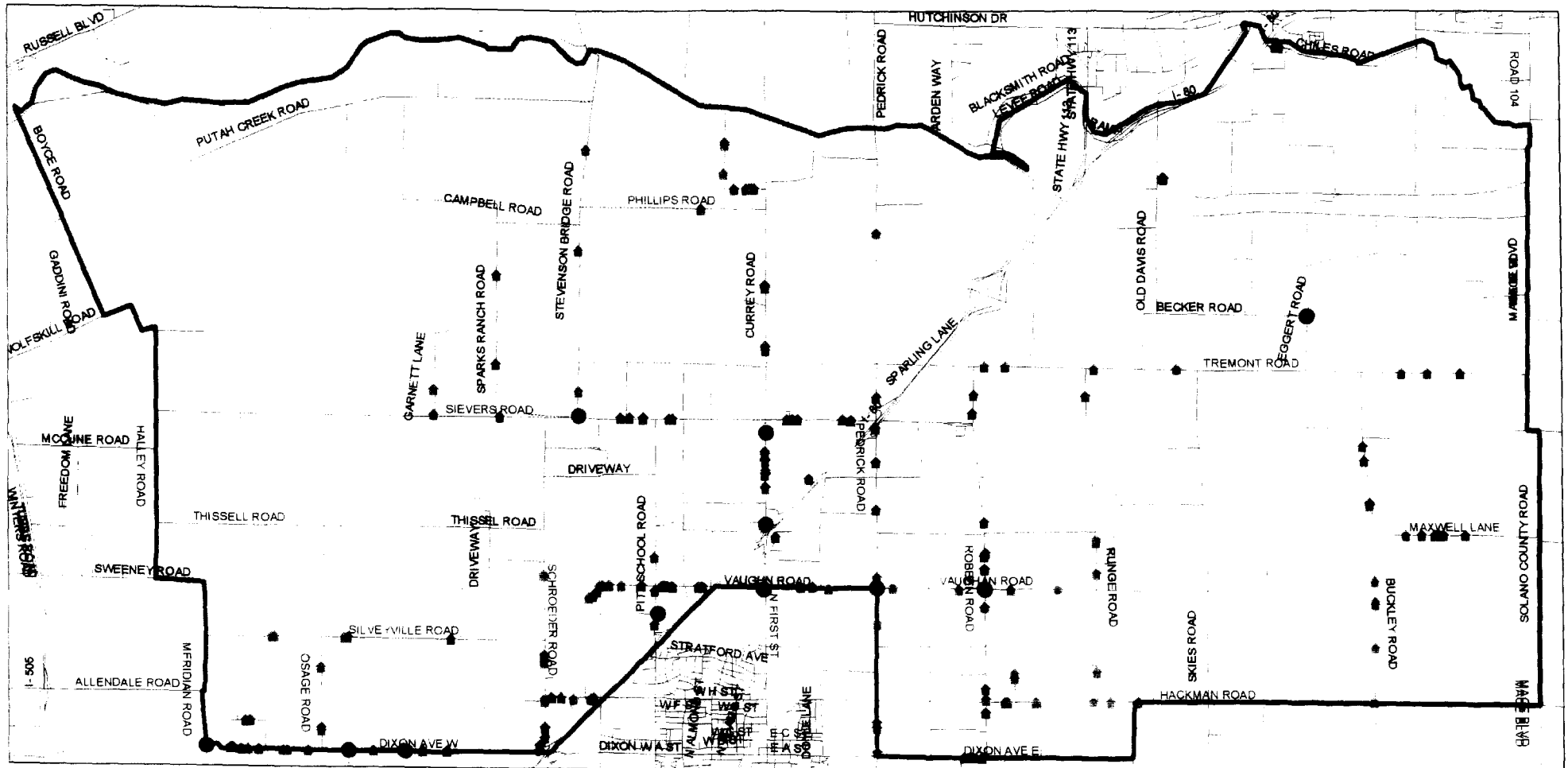
Alameda, Alameda County, Alameda

#### FRANCIS TELEPHONE COMPANY (FR)

Alameda, Alameda County, Alameda



# BLOCK GROUP 60952533.982 DIXON AREA



Scale in Miles



HOUSEHOLDS

SAI'S

BG 2533.982

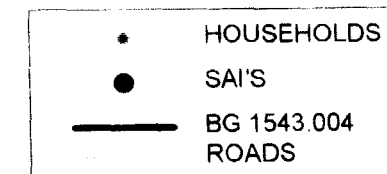
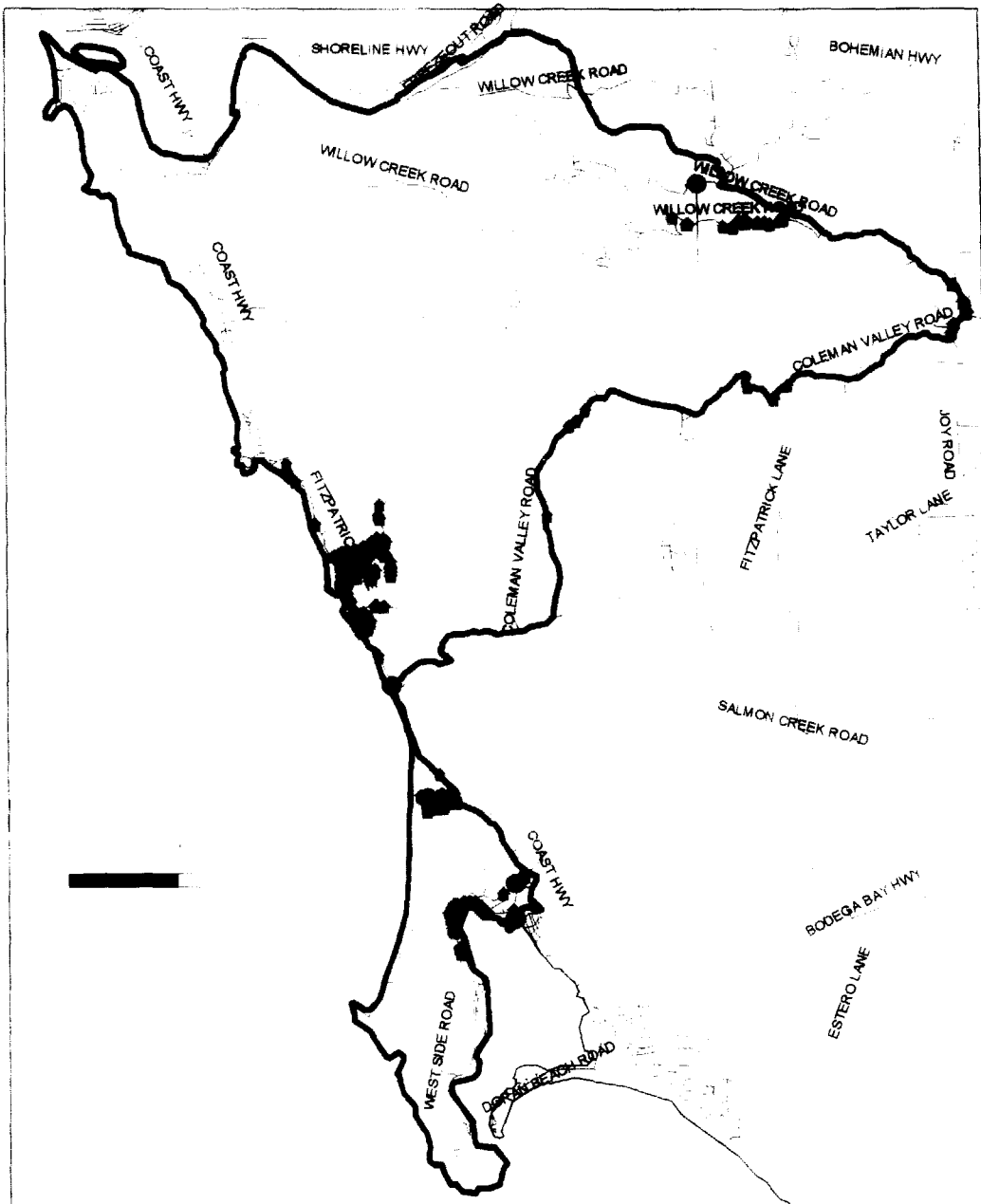
ROADS

DIXN6 012496D

PROPRIETARY INFORMATION: NOT FOR USE OR DISCLOSURE  
OUTSIDE PACIFIC BELL EXCEPT UNDER WRITTEN AGREEMENT

PREPARED BY PACIFIC BELL  
GEOGRAPHIC INTELLIGENCE SERVICES  
BUS MKT GRP

# **BLOCK GROUP 60971543.004** **BODEGA BAY AREA**

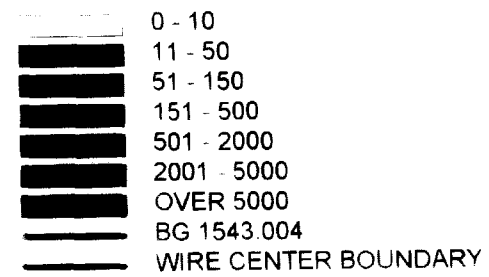
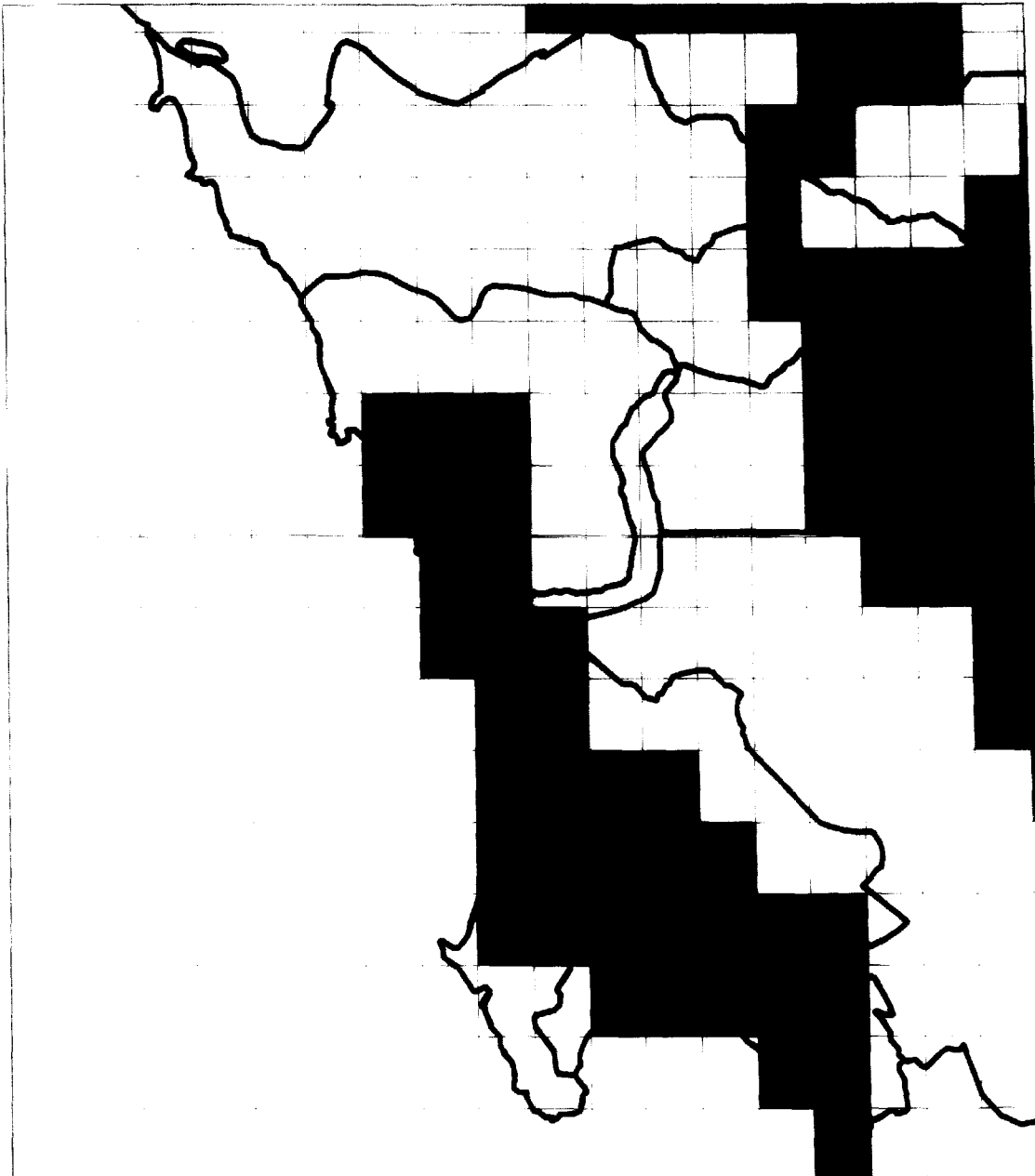


BDBA7 012496D

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PREPARED BY K. DOMBROWSKI (510)823-5025  
 GEOGRAPHIC INTELLIGENCE SERVICES - BUS MKT GRP

# **BODEGA BAY AREA RES/BUS DENSITY NINE GRID (AVERAGE)**



Scale in Miles

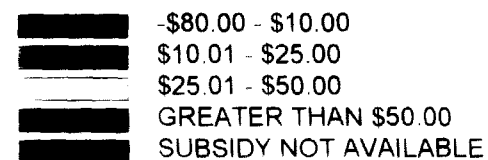


BDBA3 012496D

PREPARED BY PACIFIC BELL  
GEOGRAPHIC INTELLIGENCE SERVICES  
BUS MKT GRP



**UNIVERSAL SUBSIDY AMOUNTS  
BY CENSUS BLOCK GROUP  
COST PROXY MODEL  
CALIFORNIA**



PROPRIETARY INFORMATION NOT FOR USE OR DISCLOSURE  
OUTSIDE PACIFIC BELL EXCEPT UNDER WRITTEN AGREEMENT

PREPARED BY PACIFIC BELL  
GEOGRAPHIC INTELLIGENCE SERVICES

# UNIVERSAL SUBSIDY AMOUNTS BY CENSUS BLOCK GROUP COST PROXY MODEL - SAN FRANCISCO BAY AREA



# UNIVERSAL SUBSIDY AMOUNTS BY CENSUS BLOCK GROUP COST PROXY MODEL - LOS ANGELES AREA



CALIFORNIA

R. 95-01-020

I. 95-01-021

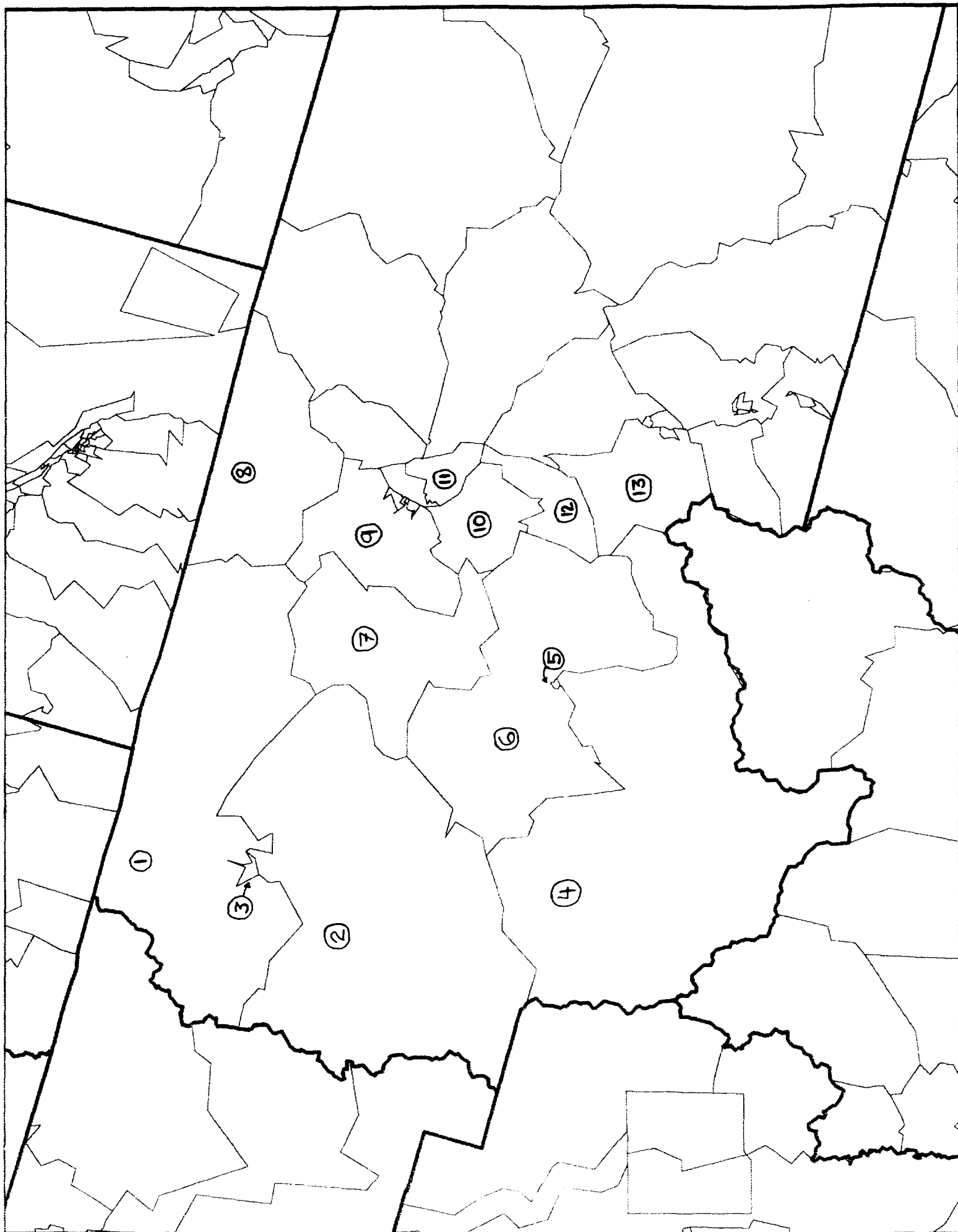
ALJ Wong

Exhibit 32

Introduced 5/96

SISKIYOU TELEPHONE COMPANY CBG AND EXCHANGE AREAS





SISKIYOU  
EXCHANGE BOUNDARIES

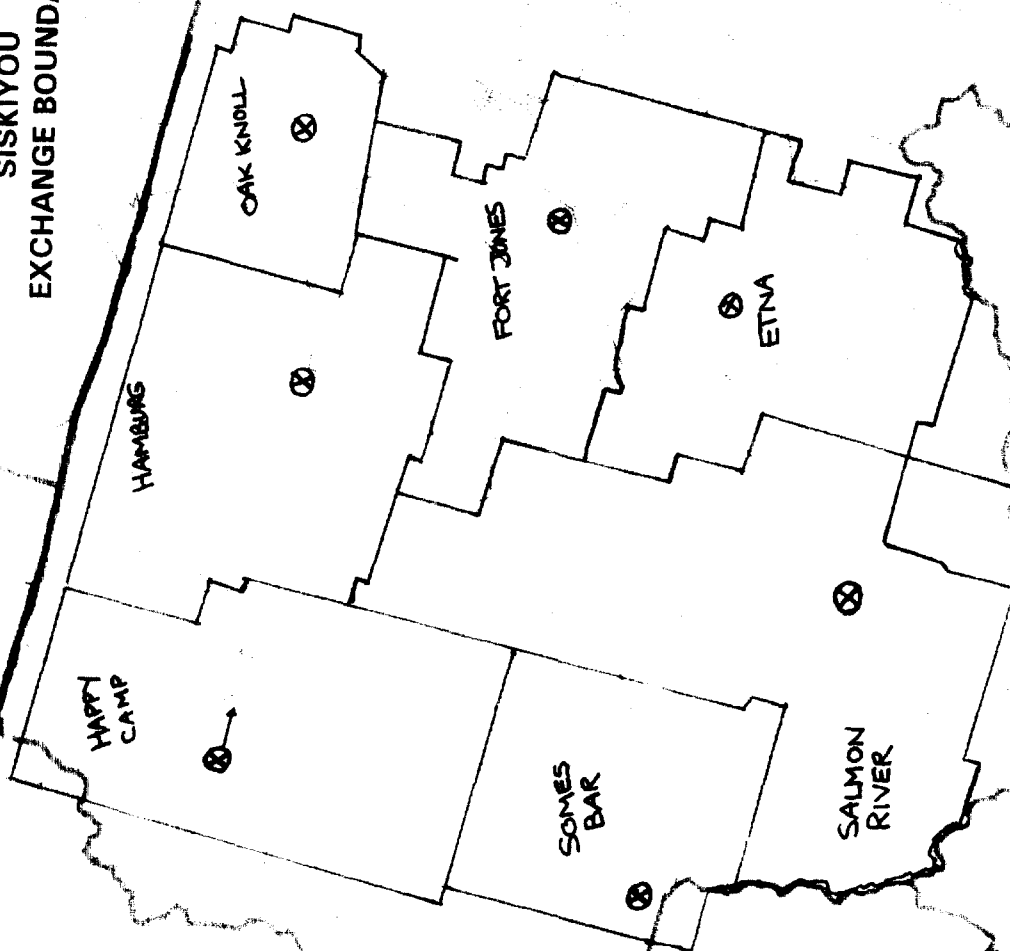


Exhibit 36  
May 1996

10 million

No Hamburg  
No Oak Knoll  
No Sones Bar

# Cost Proxy Model Presentation of Methodology

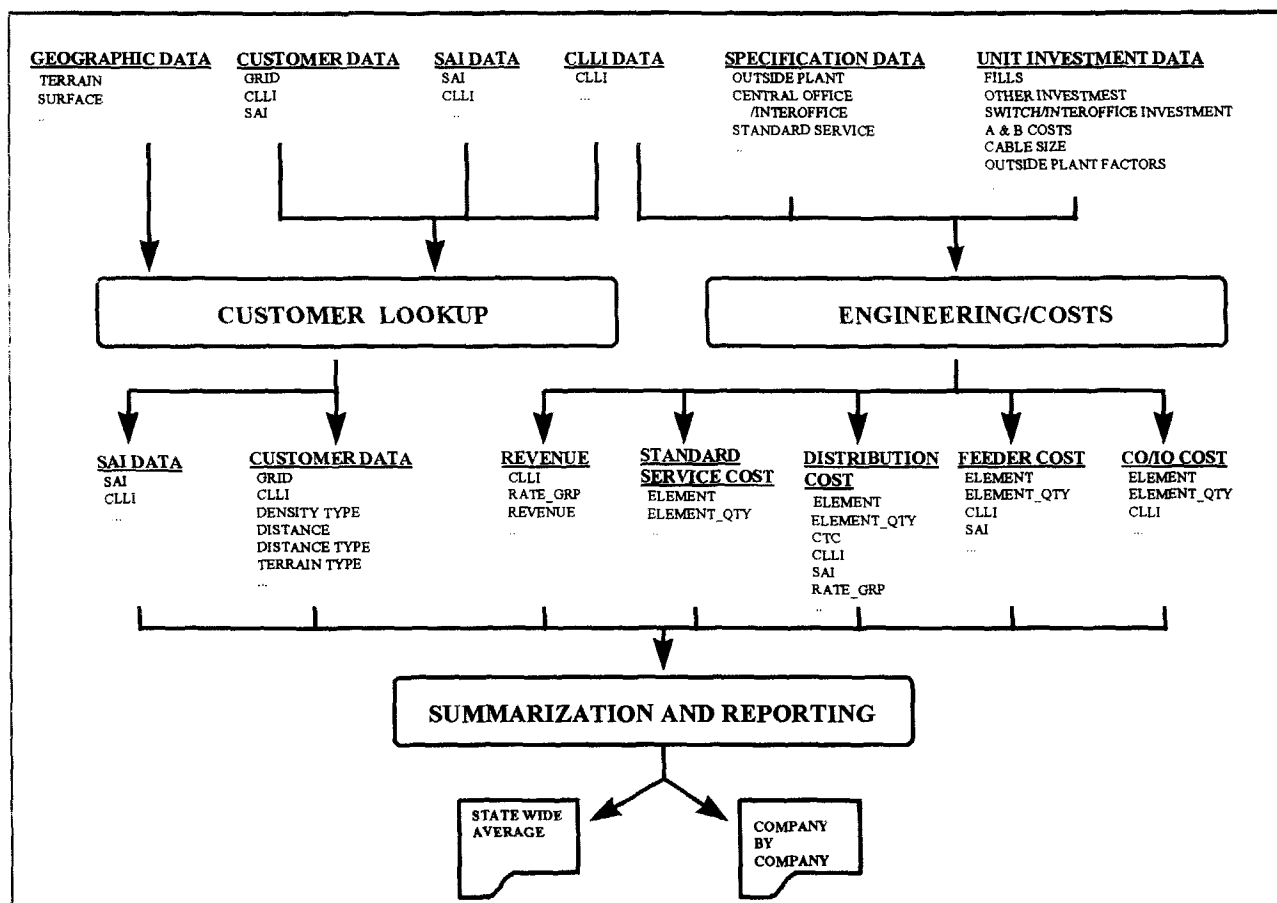
*given by*

*INDETEC International  
and  
Pacific Bell*

*May 20-21, 1996*

# Cost Proxy Model System Design

## Basic System Design



# Cost Proxy Model

## The “Grid” Dimensions

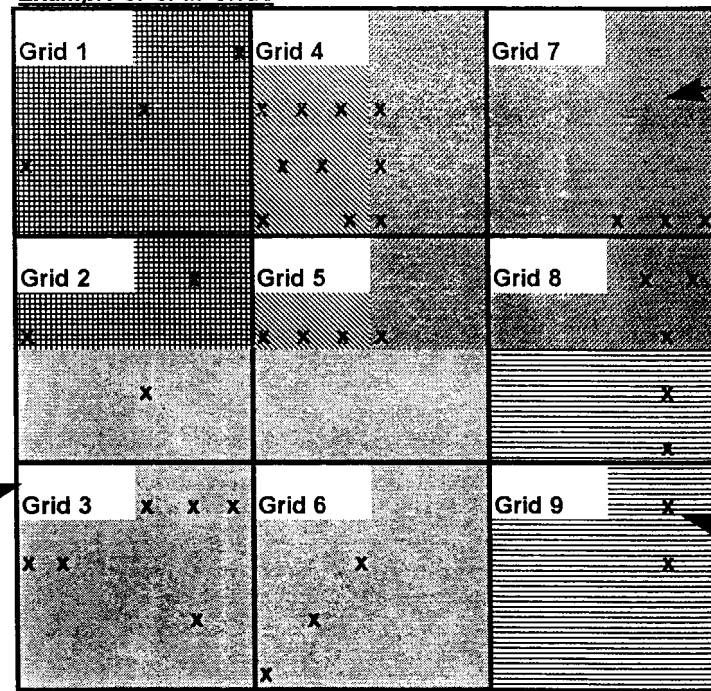
- ⇒ Currently, the Following Dimensions are Attached at the “Grid” Level
  - ⇒ CLLI
  - ⇒ CBG
  - ⇒ State
  - ⇒ Company
  - ⇒ Political Boundaries
  - ⇒ Density Type
  - ⇒ Terrain Type
  
- ⇒ These Dimensions are Available but are Not in Use
  - ⇒ Ethnicity/Race
  - ⇒ Income
  - ⇒ Sex, Age
  - ⇒ Home Ownership

# Cost Proxy Model

## Customer Engine: The “Grid”, Part 1

- ⇒ Current California Model uses Census Block Household data apportioned to “Grids” based on Land Mass
- ⇒ Currently developing improved file using Zip4 data Points as apportioning unit

Example of CPM Grids



### Grids

- Defined by 1/100 of Degree Lat and Long (- or ~ 3000 ft. \* 3000 ft)
- There are ~ 350,000 in CA

### Census Blocks

- Subsets of CBGs (average of 28)
- There are ~ 350,000 in CA

### Zip 4

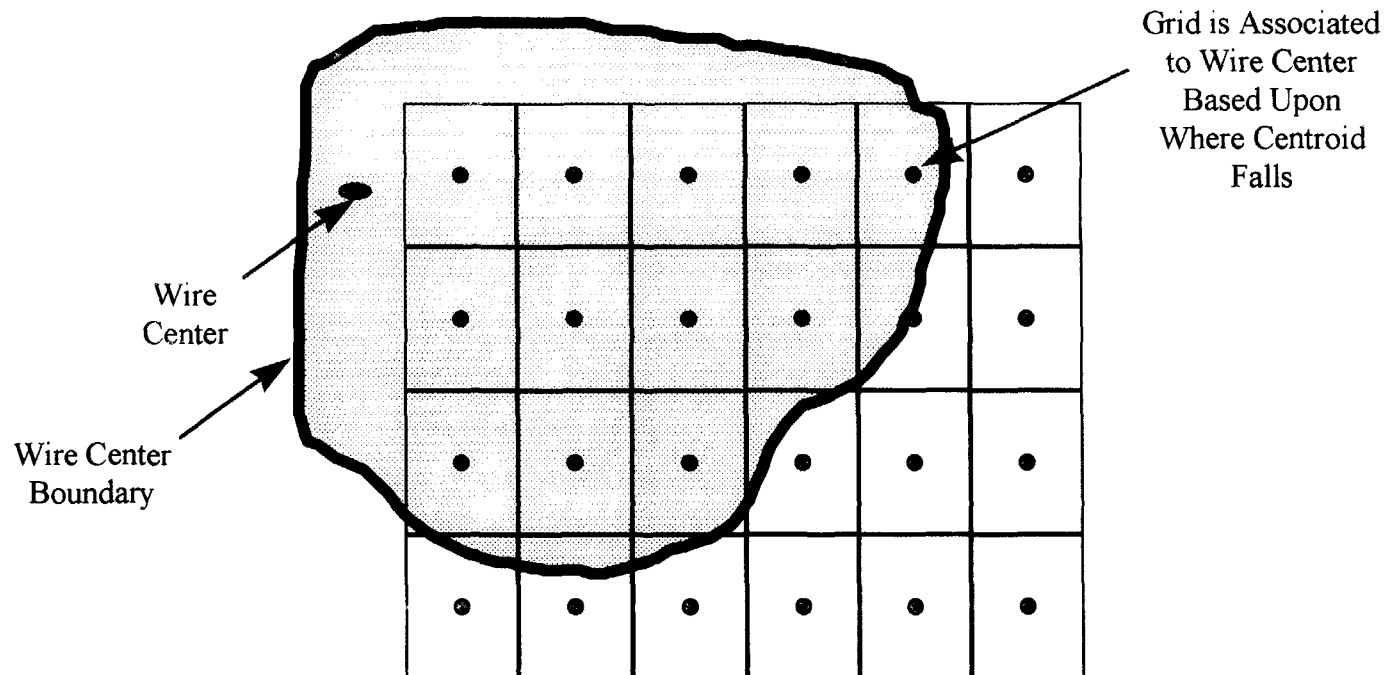
- Can be Geocoded to exact Latitude and Longitude
- ~150M in US

|----- ~3000 ft -----|

# Cost Proxy Model

## Customer Engine: The “Grid”, Part 2

- ⇒ Commercial Data Source Provides Wire Center Boundaries Along With the Lata, NXX, Switch Type, Rate Center, and Company
- ⇒ Using the Boundary, We can Then Assign the “Grids” to a Wire Center





# Cost Proxy Model

## Engineering Assumptions

- ⇒ Distribution Density Based Upon “Grid” and 8 Surrounding “Grids”
- ⇒ Feeder Density Based on Density of Wire Center
- ⇒ Pair Gain Systems Used When Feeder Distance > 9000 Ft.
- ⇒ Fiber is Used When Feeder Distance > 9000 Ft.
- ⇒ Current Cost of Equipment
- ⇒ Digital Switches
  - ⇒ DMS100 and Remotes
  - ⇒ 5E and Remotes